

# Royal® Building Products House of Brands

**Build**  
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## Royal® Vinyl Siding & Accessories

- Haven® Insulated Siding
- Portsmouth™ Shake & Shingles
- Woodland
- Royal® Board & Batten
- Estate™
- Residential
- Royal® Crest
- Shutters, Mounts and Vents

## Royal® Aluminum Siding

- Cedar Renditions™ by Royal® Design Series (available in the U.S. and Canada)
- Cedar Renditions™ by Royal® (only available in Canada)

## Royal® Trim & Mouldings

(Interior and Exterior)

- S4S Trimboard™
- SurEdge™ Trimboard
- Conceal™ Trim System
- Precision Cut Trimboard
- Sheet Board
- Nickel Gap Shiplap, Beadboard & Wainscoting
- Royal® Column Wraps
- Decorative Mouldings

## Exterior Portfolio® Vinyl Siding

- CraneBoard® Solid Core Siding®
- Portsmouth™ Shake & Shingles
- Premium Pointe®
- Exterior Portfolio® Board & Batten
- Market Square®
- Carolina Sands®
- Parkview™
- Elm Grove™

## Celect® Cellular Composite Siding

- Celect® Cellular Composite Siding
- Celect® Trim & Mouldings
- Celect® Canvas Cellular Composite Siding

## Zuri® Premium Decking

- Zuri® Square Board
- Zuri® Grooved Board
- Zuri® Fascia

## Atlas Stone™ Composite Stone Panels by Royal®

# Zuri® Premium Decking Fact Sheet



Zuri® Premium Decking by Royal® combines the natural beauty of exotic hardwood with the unsurpassed durability and exceptionally low maintenance requirements of PVC to create a one-of-a-kind outdoor living environment for the home.

## Performance

- Scratch resistant
- Slip resistant
- Engineered to be resistant to stains from food, household products and organic debris
- Zuri's topcoat provides exceptional resistance to UV light and color fade
- Retain its just-installed look with minimal color shifting; backed by a 25-year Color Fastness Warranty
- Lower maintenance requirements mean lower long-term costs

## Zuri Selection

- Available in both Square Edge and Grooved Boards
- Grooved boards allow for 3/32" spacing or a 3/16" gap creating a finished look with tighter seams between boards and are offered with a hidden fastener system for a fast install.
- All of the Zuri products are available in Chestnut, Walnut, Pecan, Brazilia and Weathered Gray, and carry fade-resistant protection.
- Distinctive inlay design, style and color options are available to add a dramatic visual to long runs of diagonal decking.
- Option to work with a resident designer to create a personal detail inlay or design.
- New at IBS 2020, Royal will also launch Zuri Fascia boards in 8" and 12" profiles.



[RoyalBuildingProducts.com/Zuri](https://RoyalBuildingProducts.com/Zuri)



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1.855.ROYAL85

For product warranty details, please visit  
[ZuriWarranty.com](https://ZuriWarranty.com)

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# Zuri® Premium Decking Fact Sheet



## Zuri vs. Exotic Hardwood

	Exotic Hardwood	Zuri
MAINTENANCE	Annual maintenance requires resealing, staining and repainting	Keeps its looks with just minimal cleaning using mild soap and water
DURABILITY	Shows color fade over time Not scratch resistant Not slip resistant	Exceptional color fade resistance 25-year Color Fastness Warranty Scratch resistant Slip resistant
LONG-TERM COSTS	Comparatively high repair, upkeep and replacement costs	Lower maintenance requirements mean lower long-term costs

## Zuri vs. Composites

	Composite Decking	Zuri
APPEARANCE	Aesthetically ordinary	Displays all the beauty of exotic wood
MAINTENANCE	Requires semi-annual cleaning with composite deck cleaner	Keeps its looks with just minimal cleaning using mild soap and water
DURABILITY	Not scratch resistant Shows color fade over time Susceptible to mold Susceptible to stains after short-term exposure	Exceptional color fade resistance 25-year Color Fastness Warranty Scratch resistant Slip resistant Highest level of stain resistance in the industry



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# Royal® Column Wraps Fact Sheet

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Adding a distinctive architectural detail to your porch that complements any home style doesn't have to be a "project."

Royal® Column Wraps are 100% cellular PVC column wraps that feature a unique "clam shell" design with three pre-assembled sides that surround the existing post for a seamless appearance. The fourth side is applied to enclose the entire column.

Made from cellular polyvinyl chloride (PVC), Royal® Column Wraps are resistant to moisture, preventing issues found in traditional wood columns, such as warping, rotting and insect damage. The column wraps come ready-to-install in a Traditional White or Sand Dune finish but can also be painted to complement a home's exterior color palette.

Backed by a Limited 25-year Warranty, Royal® Column Wraps are available in four widths to fit around 4x4, 6x6, 8x8 and 12x12 structural posts, and two standard lengths—8'6" and 10'. To ensure the columns are protected during the installation process, the product is wrapped in a protective film that can be removed after installation.

Column Wraps are available in three styles: Traditional, Craftsman and Contractor styles, and in two colors, Traditional White and Sand Dune. New at IBS 2020, Royal introduces a tapered version of its PVC Column Wraps.

## Features and Benefits:

- High-quality, time-saving innovative product
- Column Wraps, Base and Capitals designed for ease of installation using typical tools, fasteners and adhesives.
- Three design types of capitals and bases are compatible with a wide range of home designs.
- Royal Protective Film keeps the product clean during installation.
- Limited 25-year warranty

## Column Wrapping Instructions

For a step-by-step guide to install Royal Column Wraps, visit [YouTube.com/RoyalBuildingProduct](https://www.youtube.com/RoyalBuildingProduct).



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# Atlas Stone™ Composite Stone Panels by Royal Fact Sheet

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Durable and stylish, Atlas Stone Composite Stone Panels provide a compelling ambiance at a reasonable cost. These easy-to-install panels are created with SandGrit technology to render fine grit texture that replicates the elegant appearance of real stone.

Protected with a Kynar Aquatec® coating to enhance durability for all weather elements, these panels come in a variety of shades to match your home's textures and colors.

Atlas Stone boasts a contemporary stacked profile and selection of 5 neutral to bold shades, making it the perfect exterior element for homes ranging from Ranch to Craftsman to Contemporary:

- Aspen
- Dakota
- Madison
- Oxford
- Sierra

Backed by a 50-year warranty, Atlas Stone Composite Stone Panels are a one-person job to install and require little to no maintenance. These lightweight 18"x38" panels allow for quick installation and come with an array of accessories: two kinds of ledge corner-L, shorter strip-L, stone ledge-L, stone wall-L, and stone corner-L.



## Features and Benefits:

- Durably and affordably replicates the elegant look of real stone
- Stacked design emulates the design of popular stone styles and showcases contemporary looks
- No adhesive or mortar
- Never needs repointing
- Fade-resistant Kynar Aquatec coating withstands all weather conditions and climates
- Heavy-duty panel
- Impervious to moisture
- Locking tabs keep seams snug
- Lightweight 18"x38" panels install quickly like conventional siding
- Installs in any weather
- Limited 50-year warranty

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# Celect® Canvas Cellular Siding Fact Sheet

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New Celect® Canvas Cellular Siding by Royal® Building Products combines dependability and design in an unpainted version of the industry-leading composite siding, Celect.

The new unpainted cellular siding, backed by a Limited Lifetime Warranty, replicates the woodgrain aesthetics, durability and low-maintenance benefits already offered by Celect. With Celect Canvas, customers are now able to customize their siding color using thousands of exterior vinyl-safe paint shades that each fall within the recommended light reflectance (LRV) rating of 50 or above.

Celect Canvas is available across all of Celect's profiles, including 7" Clapboard, Board & Batten and 7" Shake. All Celect Cellular Siding offerings feature a patented interlocking seam design, which keeps moisture out and virtually eliminates seams.



## Performance:

- Backed by a Limited Lifetime and 25-year Color Protection Warranty
- Stands up to impact even under the harshest weather conditions
- Wind resistance to over 210 mph
- Kynar Aquatec® coating for superstar UV protection
- Interlocking joints adjust to natural expansion and contraction

## Low Maintenance:

- Kynar Aquatec color coating eliminates the need for repainting
- Interlocking joints eliminate gaps between boards seen in comparable products
- Cellular PVC material resists dirt, seasonal staining and insects
- No need to caulk and recaulk like fiber cement

## High Sustainability:

- Has almost twice the R-value of fiber cement and wood
- Unique white substrate helps lower heat absorption
- Materials are recyclable
- Kynar Aquatec coating provides superior UV resistance and reflects energy back into the atmosphere—reducing the energy demands of heating and air conditioning
- Insulates 70% better than wood

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